

SUSTAINABLE BLUE ECONOMY FINANCE PRINCIPLES

ANNUAL REPORT 2023

about us

With offices in Switzerland and the UK, our ambition is to be the world's premier capital markets advisory and asset management firm focused exclusively on Planet Earth. Posaidon signed up to the Sustainable Blue Economy Finance Principles in August 2020.

Capital markets advisory

For those who seek capital and advice, we translate their propositions into investment-ready offerings, de-risk them with efficient structuring solutions, and monetize the underlying natural capital value

Asset management services

For those who invest, we source, structure and manage commercially attractive and scalable natural asset investment opportunities with measurable and transparent impact metrics



principles

Over the last year, we have:

- ✓ actively supported investments in public and private markets that protect or maintain the health of marine ecosystems and put a particular focus compliance with relevant legal frameworks, with a particular focus on public markets
- ✓ further refined our investment impact by developing and applying proprietary 'blue efficiency' scorecards that account for how marine-related natural resources are used by investee companies
- ✓ analyzed how private equity and banking services allow to actively engage private companies operating in the global wild-capture fishery seafood sector
- ✓ collaborated with select European financial institutions to develop a Mediterranean land- and seascape funding channeling debt funding into promising projects
- ✓ actively shared our knowledge and industry perspective at events in Switzerland and abroad

Over the next year, we plan to continuously dedicate resources to the development of financial products that directly benefit a sustainable blue economy.



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