



SUSTAINABLE BLUE ECONOMY FINANCE PRINCIPLES

ANNUAL REPORT 2022

about us

With offices in Switzerland and the UK, our ambition is to be the world's premier capital markets advisory and asset management firm focused exclusively on Planet Earth. Posaidon signed up to the Sustainable Blue Economy Finance Principles in August 2020.

Capital markets advisory

For those who seek capital and advice, we translate their propositions into investment-ready offerings, de-risk them with efficient structuring solutions, and monetize the underlying natural capital value

Asset management services

For those who invest, we source, structure and manage commercially attractive and scalable natural asset investment opportunities with measurable and transparent impact metrics



principles

Over the last year, we have:

- ✓ actively supported investments in public and private markets that protect or maintain the health of marine ecosystems and put a particular focus compliance with relevant legal frameworks, with a particular focus on public markets
- ✓ aimed to quantify our investment impact by developing and applying proprietary 'blue efficiency' scorecards that account for how marine-related natural resources are used by investee companies
- ✓ actively sought unstructured data to understand the potential risks and impacts associated with our public and private markets investment strategies
- ✓ collaborated with select European banks and asset managers to develop financial products whose clear purpose is to channel more private capital into the long-term protection of the oceans
- ✓ actively shared our knowledge and industry perspective at events such as COP26 or Building Bridges

Over the next year, we plan to continuously dedicate resources to the development of financial products that directly benefit a sustainable blue economy.



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